



فیرست ایکویلیس  
FIRST EQUILEASE

# CORPORATE PROFILE



The market's **first** choice in leasing  
commercial vehicles and heavy  
machineries.



firstequilease.com  
info@firstequilease.com

# WHO WE ARE?

*We were established in 2005 as a Kuwaiti closed shareholding company.*



We aspire to be the market's first choice in equipment leasing in the GCC, recognized for the innovative trend-setting solutions, client-centric approach, ethical standards, and dedication towards the sustainability of our community and the environment.

## What do we do?

01

### Leasing for success

We stand ready to partner with and support our clients in all their equipment leasing requirements.

02

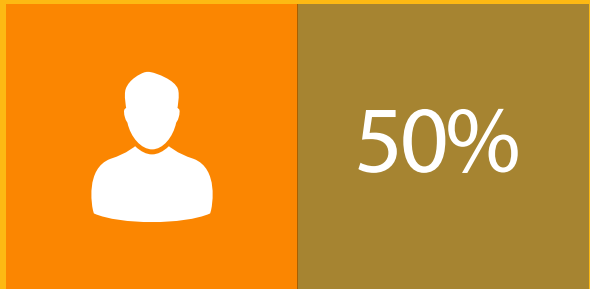
### Flexible Offers

Equilease offers flexible equipment leasing services in the GCC region focusing on the petroleum, industrial, and infrastructure sectors.

03

### Commercial Leasing Solution

The unique, flexible approach to the client is servicing positions Equilease as a market leader in equipment leasing solutions.



# WHY ARE WE FIRST?

*We are first in creating effective and trustworthy solutions, as well as offering the most innovative services for our customers, backed by our shareholder MARKAZ (Kuwait Financial Centre).*

## We operate

Equilease operates in a niche market where our services are versatile and highly customized leasing solutions that cater to our client's specific needs. We go beyond conventional services to create new products and define new boundaries.

## Our promise

To employ our high-calibre skills, thorough business expertise and diverse quality equipment to find the leasing solutions that best fit your needs.



# OUR SERVICES

At Equilease, we work with various leasing tools to customize the services that best fit our clients' needs. These tools include:



**Leasing Solutions**



**Operation Lease**



**Sales and Leaseback**

Enables the customer to retain the equipment post the completion of the lease term.

A financial/capital lease is a **flexible** way to fund a customer's equipment needs without drawing on cash reserves.

This lease type provides an option to purchase the equipment for a nominal fee at the end of the lease term.

It is most appropriate for customers who intend to use the equipment for a specific project period.

It's an **efficient** method enabling the customer to gain access to the latest gear, at a minimal cost, without undertaking the residual risk at the end of the lease term.

The customer enjoys using the equipment at the end of the lease term and returns the equipment without undertaking any further liability related to the obsolescence or disposal of the equipment.

An appropriate option for the customer who already owns the equipment and wants to **free up** capital tied up in the kit for use in business expansion.

In such a transaction, the customer would sell the equipment to Equilease for cash and immediately lease it back.





The company's operation is ISO Certified according to global standards.



9001:2015



14001:2015



45001:2018



### Hire Purchase Lease

Allows the customer to use the equipment over a fixed period in return for regular payments.

After all the settlement completion, the customer becomes the equipment owner, either automatically or on an option to **purchase fee**.



### Short Term-Rental

It fits the customer who seeks equipment for short-term use without dealing with maintaining or operating them. Equilease would take care of operating and maintaining the equipment. Thus, the customer enjoys all the above **benefits** and avoids any liability related to the obsolescence or disposal of the equipment.

- We are providing our clients with effective tracking and performance reports for the leased equipment, which enable the client better utilize the equipment.



FIRST POSSIBLEASE

# FIRST TRUSTYLEASE



*Equilease has built a rooted Partnership with its clients across the GCC based on trust and success.*





## Our clients and Business Partners Clients

Over the years, Equilease has worked with clients across the GCC, and across various industries, including but not limited to construction, manufacturing, logistics & transportation. Possessing the capability to mobilise equipment anywhere in the GCC within a short duration, our esteemed clientele includes large local & regional contractors.

Equilease provides equipment leasing solutions to both:

**Business owners** in need of financing solutions for their equipment fleet.

**Equipment sellers** seeking to assist their clients in financing the acquisition heavy equipment.

## Business Partners

Equilease has strong relationships with different business partners in the equipment industry including suppliers, agents, auctioneers and valuers.



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## MIX OF OUR CUSTOMER SEGMENTA- TION

**18%**

Construction

**14%**

Equipment  
Rental

**14%**

Oil & Gas

**14%**

Logistic

**12%**

FMCG

**11%**

Car leasing  
companies

**10%**

Landscaping

**07%**

Car spot  
rental



## OUR DIVERS SQUADRON OF EQUIPMENT



Our flexible approach to service provides many benefits to our clients. Working with us will enable our clients to:

- Conserve cash
- Maximise efficiency of equipment utilisation
- Avoid obscuring in calculating residual value
- Cut cost of retaining equipment only need for specific phase(s)
- Preserve credit lines

Enjoy convenient structure & terms

- Benefit from off-balance sheet financing
- Mitigate inflation hedge
- Protect yourself from obsolescence



# FIRST DIVERSILEASE

# DIVERSIFIED LEASE SOLUTIONS

At Equilease, we provide a wide range of vehicles and machines that can cater to your business needs with various leasing solutions.

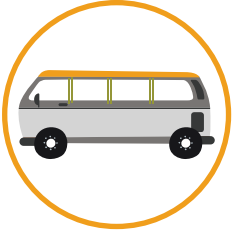
## EARTHMOVING MACHINES



## COMMERCIAL VEHICLES



## BUSES



## HANDLING MACHINES



## MOBILE CRANES





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We aim to be the innovative trend-setting solution in commercial and heavy equipments lease business, dedicated towards the sustainability of our community and the environment.



## CONTACT US


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